



LICENSING APPLICATION

Haas Outdoors, Inc. dba Mossy Oak Brand Camo
Attn: Licensing Department
26420 E. Main Street • West Point, MS 39773
Telephone: (662) 495-9231 • Fax: (662) 492-0212
licensing@mossyoak.com

INTRODUCTION

Thank you for your interest in pursuing a license with Mossy Oak Brand Camo®. We look forward to reviewing your application and working with you to incorporate Mossy Oak into your products. In order to better service your specific licensing needs, we ask that you complete and return this application to licensing@mossyoak.com or by fax/mail to the address shown above. All information provided within this form is confidential and for use by Haas Outdoors, Inc. only.

***Please note proof of General Liability Insurance with \$1million coverage per incident and \$2million General Aggregate minimum is required upon execution of license agreement.

***New Licensees are subject to a one-time Licensing Fee (not to exceed \$1,000) which is payable upon execution of license agreement.

Upon receipt of completed license application, a representative from our Sales & Licensing department will contact you to discuss licensing opportunities with Mossy Oak Brand Camo. If you have any questions or concerns, please do not hesitate to contact our licensing department at 662-494-8859 or by email licensing@mossyoak.com

YOUR COMPANY INFORMATION

Company Legal

Name: _____

dba if different from
above: _____

Physical Street
Address: _____

City, State, Zip: _____

P.O. Box/Mailing Address (if different from above): _____

Phone: _____

Fax: _____

Web Site: _____

Number of years in business: _____

CONTACT INFORMATION

****Primary Contact**

Name: _____

Title: _____

Phone: _____

Fax: _____

Mobile: _____

E-mail: _____

****Signing Officer**

Name: _____

Title: _____

Phone: _____

Email: _____

PRODUCTS

Do you currently license the rights to any other Licenses? No Yes

If yes, please list: Company Name: _____
Address: _____
Years under License: _____
Company Name: _____
Address: _____
Years under License: _____

Description of Product(s) for Desired License: See last page – **PRODUCT INFORMATION WORKSHEET**

MARKETING / SALES

Expected date of market entry: _____

MANUFACTURING PRODUCTS

Will you? Self-Manufacture Sub-contract Both

Manufacturing Locations/Countries:
(List all countries/states your products are being manufactured or made.)

Distribution Channels/Markets: _____

Territories:
 US & Canada Worldwide Other _____

- ** Please enclose the following items:**
- License Application
 - Product Catalog(s)
 - Company Brochure(s)
 - Samples of Product(s)

Comments: _____

Signature: _____

Title: _____

Thank you for trusting the Mossy Oak Brand to help grow your Business.

[Please fill out the Next Page.]

Company Name:

Product Description	Fabric / Material Description	Fabric Supplier or Decorator of Hard Good	Decorator Process (If Applicable)	Manufacturer (Factory Name)	Product Brand Name	Wholesale Price	MSRP

Are you interested in use of Mossy Oak® brand in addition to Mossy Oak camo patterns on your products? Yes No

Please select all Mossy Oak Brand Camo patterns you are interested in:

- Break-Up Country®
- Break-Up Eclipse™
- Obsession®
- Obsession®- NWTF
- Shadow Grass Blades®
- Mountain Country™
- Mountain Country Range™
- Elements Agua™
- Bottomland®
- Treestand®
- Break-Up® Pink
- Break-Up Blaze®™
- Country Roots™
- Vintage patterns
- Other – please explain:

For more information regarding Mossy Oak licensing and patterns, please visit our website at <https://why.mossyoak.com/>