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CHRIS PARADISE

Senior Vice President
Haas Outdoors, Inc.
Mossy Oak Brand Camo

To our valued customer,

Can you believe it? The temps are starting to drop and summer is showing some of its last signs. It seems like this summer has flown by, and for most of us the fall season and weather patterns can't come soon enough. We are all anticipating a cool fall and a colder winter than last year, which will certainly drive more enthusiasm at the consumer level to find their way into stores, websites and catalog pages for purchases.

All indications thus far suggest that most, if not all, of our customers are poised for a great fall and we thank you all for supporting Mossy Oak as broadly and deeply as you do.

As you know, we have a lot of exciting things going on at Mossy Oak this year. From launching new TV shows, new branded programs, new markets, and new patterns, we are doing whatever we can to support the cause and especially your needs at retail. Specifically speaking, we are on course for the launch of our new waterfowl pattern- Shadow Grass Blades. In fact, as you read this, I am actually approving final strike offs in a variety of

fabric configurations. I must say that the pattern looks exceptional and between the consistency across fabrics, shelf appeal and the effectiveness of the pattern, we are ready to take the waterfowl category by storm. The feedback that we have received from the soft launch of the pattern is incredible, and the timing could have not been better. I'd like to elaborate more, but you will all be very pleased with the efforts surrounding the launch, especially the overall depth and broad appeal of our media campaign, tailored by Ben Maki and his team. Make no mistake, the world will know about Mossy Oak's new waterfowl pattern, Shadow Grass BLADES.

So, enjoy this issue of Compass and please let us know if you would like to see anything that we are not providing and we will be sure to make the adjustments. You will begin to see our format slowly evolving throughout the next year making sure that we keep it fresh and informative. It is our goal to bring opportunities to you during the proper buying cycles and perhaps even show you something you may have not known is decorated in Mossy Oak.

Enjoy your fall and I continue to receive pictures from many of you and your successes this fall already. Keep them coming, be safe and thank you again for your support of Mossy Oak Brand Camo.

Chris



DAVE NEBRASKA

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Robinson Outdoors

800-397-1927 • www.robinsonoutdoors.com

ScentBlocker is introducing a valuable piece in the Dream Season lineup, The Smackdown. It is enthralled with ScentBlocker's sophisticated ingenuity and engineering. The Dream Season Smackdown utilizes one of

ScentBlocker's most technologically advanced fabrics, XLT ultra lightweight. This fabric allows you to stay cool without sacrificing scent control. XLT fabric is durable, ultra lightweight and innovatively built to withstand the extreme heat associated with early season hunting. This suit allows you to stay cool by wicking away moisture, and feel comfortable with 4 Direction Stretch for maximum maneuverability.



JASON HART

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Browning • 801-876-2711 • www.browning.com

Part of the insulation layer in the award-winning Browning Transition Series of clothes, the Primaloft clothing line includes a liner jacket, vest and pant. The combination of superfine Primaloft Sport insulation, highly constructed shell and lining fabrics allow the line of Primaloft clothing to be very warm without additional bulk. Primaloft sport fabric allows hunters to stay warm even when wet because the fabric dries quickly.



Browning • 801-876-2711 • www.browning.com

Hunters can now stay cool when it's hot with the new Vapor Max Shirts from Browning. Available in short and long sleeve versions, Vapor Max Shirts are made out of lightweight 100% polyester quick drying Vapor Max fabric. Vapor Max Shirts draw moisture away from the hunter's body to the fabric where it is evaporated. To help control human odor, Vapor Max Shirts feature OdorSmart technology featuring VisaEndurance silver ion anti-microbial technology that kills bacteria that causes human odor.



SPG Apparel • 800-553-1098 • www.spgcompany.com

Perfect for outdoor adventures, the Steep Fleece Jacket is a soft, midweight fleece that wears equally well alone or as a layer. Made with 100-percent polyester, this anti-pill fleece features two lower hand warmer pockets for added warmth in cold conditions.

The Men's Performance Camo short-sleeved tee in sienna is soft and comfortable. This polyester short-sleeve t-shirt features a printed camo logo on the front center chest.

The Youth Performance Camo short-sleeved tee in cypress utilizes lightweight fabrication for added range of motion. Our camo short sleeve tech tee is a must for the upcoming hunt.





Scent-Lok • 800-315-5799 • www.scentlok.com

After 20 years of producing the leading scent control system with activated carbon, Scent-Lok Technologies has developed a formula that gives hunters an even better advantage in the field. The new additive is Zeolite. Zeolite adds adsorptive range to activated carbon by adsorbing smaller odor molecules, such as ammonia, better than carbon. Scent-Lok's new treated carbon can absorb up to three times more hydrogen sulfide, a cause of strong breath odor, than untreated carbon alone. The triple threat of carbon, treated carbon and zeolite extends the scent control spectrum beyond activated carbon alone.

Scent-Lok's lightest outerwear fabric is now one of their toughest. The Mirage apparel is light enough for those hot early season hunts, without sacrificing comfort and toughness. Moisture wicking, matte finish fabric will allow hunters to get to their stand or the next ridge without feeling like they're trapped in an oven or worrying about every twig and briar snagging their gear. Extra panels and seams help shape the jacket and pant for incredible range of movement when climbing, shooting or hiking tough terrain.



Walls Industries • 817-645-4366 • www.walls.com

Walls' Insulated Bibs features Rip Stop fabric and heavy weight polyester fiberfill insulation with Thinsulate in chest and back. The triple needle stitching offers strength and durability. Offered in regular and big and tall sizes.



Walls' Insulated Coverall has a polyester brushed shell with waterproof/breathable laminate. The coverall has Scentrex 100-percent nylon scent control lining with double layer insulation in the chest and back panel. With a variety of features, this coverall will keep you warm and dry.



The Water-Pruf Breathable Non-Insulated rain jacket from Walls has a polyester brushed shell with waterproof/breathable laminate and polyester mesh lining. Available in sizes M-3XL.

The Extreme Series insulated bib features M200 Thinsulate insulation, waterproof seam tape at all seams, Scentrex scent control lining, adjustable suspenders, nylon scuff guard on the bottom leg hem and much more.

FOOTWEAR

Fila USA • 410-773-3236 • www.fila.com

Fila wrapped the novel Skele-Toes EZ-slide shoe in Mossy Oak's Break-Up Infinity pattern to create the first articulated-toe camo shoe that covers a wide spectrum of outdoor activities. Also available in kid's sizes, the flexible, form-fitting and lightweight Skele-Toes Camo takes outdoor footwear to the next level. Designed with a low midsole profile and articulated toes for maximum freedom of movement, the outsole of the Skele-toes Camo features the signature Skele-Toes collection graphic. A flexible neoprene upper is ideal for all outdoor terrain conditions – and neoprene keeps your feet warm on chilly mornings. The EZ Slide feature combines the two smallest toes for ease of entry and the hook and loop closure straps ensure a custom fit.





Ariat • 800-899-8141 • www.ariat.com

Ariat's Workhog Wide Square Toe H2O features a waterproof premium, full-grain leather foot with a Mossy Oak Break-Up Cordura upper and waterproof bootie construction. This boot is built on a foundation of ATS Max for comfort and stability, Goodyear welt construction, Duratread outsole for maximum wear resistance with flexibility that is self-cleaning and non-tracking. The WorkHog Stability Platform features an extra wide stability shank system paired with a light-weight, cushioning EVA midsole to provide great all-around comfort and to reduce foot fatigue. Available in both soft and steel safety toe options.

HEADWEAR

Outdoor Cap • 888-639-4953 • www.outdoorcap.com

Two new ladies' offerings from Outdoor Cap include models MOFS11A and MOFS22A. Featuring Mossy Oak camo with a pink logo, these hats are low profile and made to fit a lady's head. For men, the MOFS01P is a structured mid-profile cap with contrasting stitching and Mossy Oak logo. MOP350 features Break-Up Infinity with a Q3 wicking sweatband and Mossy Oak logo. Stay safe in the MOFS01M Mossy Oak blaze orange cap.



HANDWEAR

Manzella • 800-645-6837 • www.manzella.com

The Manzella Bow Stalker glove is a wind-resistant, anti-microbial fleece glove for bowhunters. It features an exclusive bow release collar. The Gore-Tex X-trafit Guide Glove is an insulated form-fit glove. It is lined with microfleece and has 70-gram Thinsulate. It's guaranteed to keep you warm and dry. Both gloves are available in Break-Up Infinity sizes M-XL.



Drake Waterfowl Systems • 866-521-5012 • www.drakewaterfowl.com



Drake Waterfowl is launching a complete line of gloves that follow the "season technology" system just like their clothing line – Early Season, Mid-Season, and Late Season options that allow hunters to use gear designed for specific situations rather than force-fit one item into all conditions. The line includes Refuge Gore-Tex Gloves (EST, MST and LST), Double Duty Decoy Glove and MST Wind Stopper Shooter's Glove.





NORMAN SNEED

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Buck Knives • 800-326-2825 • www.buckknives.com

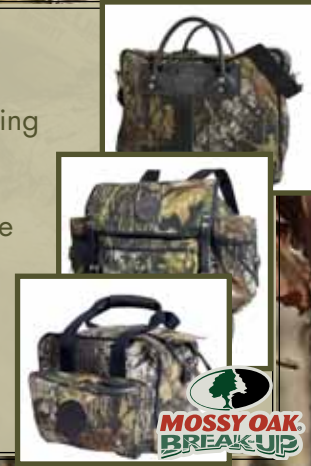
Buck's sleek, new series of lightweight mid-lock backs features a host of convenient, easy-to-use enhancements. The lightweight ETP handle offers a firm, well-balanced grip. Available in Mossy Oak Break-Up, Blaze and Pink camo there is a color for everyone. Thumb studs on both sides of the blade provide easy, one hand opening, while the mid-lock back location makes for a smooth closing. The knives come in three sizes.



The Omni Hunter fixed-blade hunting knife has an emphasis on ergonomics and durability. In addition to Buck's current Omni line, Buck has created an Avid version of this set featuring 12C27 Mod Sandvik steel to meet any performance expectations. Sandvik steel is famous for strength and corrosion resistance. Combine the 12C27 steel with the camo curved handle of Alcryn rubber and this knife is for use in all conditions. The standard drop point blade or Buck's patented Zipper guthook is designed for quick and confident field dressing. This is a sturdy, well constructed knife that any hunter would be proud to carry.

Duluth Pack • 800-777-4439 • www.duluthpack.com

Duluth Pack has taken the products most requested by sportsmen and is making them with Mossy Oak's best-selling Break-Up pattern. This new line of camouflage will include, but not be limited to: pistol rugs, shotgun and rifle cases, all-day lumbar pack, hand-warmer, range bag, standard daypack, the rugged Bushcrafter pack, and the always-popular Rambler and Wanderer daypacks. All Duluth Pack products will join the line soon, and can always be made to order.



Flambeau • 440-632-1631 • www.flambeauoutdoors.com

The Floating Gun Case is a cut above the rest, presenting an external flag or spinning-wing pole pouch, as well as a spacious side pocket with interior choke loops. At 54 inches, this case easily supports a 28-inch barrel with an aftermarket choke tube. An extra padded muzzle guard protects your firearm investment.



The Soft Ammo Bag adds comfort to any hunting or shooting application. Built for hunting or simply a day at the range, this bag features rigid, reinforced side walls and will hold up to six boxes of 3-inch shot shells or an endless supply of rifle cartridges. An internal mesh pocket supports extra chokes, wrenches, and more.





Hunter's Specialties • 319-395-0321 • www.hunterspec.com

Hunter's Specialties offers hunting accessories in Mossy Oak patterns. They include head nets, face masks and gloves, all available in either Mossy Oak Obsession or the new Break-Up Infinity pattern. Camo leaf blind and burlap material and gun and bow tape are also available in Break-Up Infinity. The 12'x27" Collapsible Super Light Portable Ground Blind, which sets up quickly to provide added concealment is available in Break-Up Infinity.

Badlands • 800-386-7839 • www.badlandspacks.com



Badlands Tree Stand features Break-Up Infinity providing the best possible advantage when it comes to concealment. The Tree Stand will hold a quiver or rifle and is specially designed for hunting in a tree. This hydration compatible pack allows you to carry a 105 oz. bladder to keep hydrated throughout the entire hunt from your tree. Complete with two compartments and six pockets, you'll be set for hours.

Badlands Pursuit is a lightweight, technically advanced pack weighing only 1 lb. 8 oz. Made with Break-Up Infinity, this pack has all the features you will need for a trip to the tree stand or a local hunt. It accommodates water bottles or a hydration bag, along with five storage pockets and a set of bedroll straps. In addition, the Pursuit includes Badland's new Air Track suspension using techniques to keep your body dry and circulate air between you and your pack.



The Ambush Fanny Pack is all about performance. There are no frills or doohickeys that you won't need, only usable features that add far more convenience than weight. With six storage pockets, bed roll straps, water bottle pockets and the Badlands Air Track Suspension system, this pack will pull more than its load (a whole lot more). The Ambush is available in Break-Up Infinity.

Crooked Horn Outfitters

877-722-5872 • www.crookedhorn.com



The Bino Shield is the perfect companion to the Original Slide and Flex Bino-System. It protects your optics from the harsh elements. When used with the Bino-System it eliminates all movement from your optics when on the go. Bino Shield holds your binoculars tight to your chest to eliminate bouncing around. Simply wrap the elastic strap around your body, buckle it and slip your optics into the Bino Shield as they hang from your Bino-System or neck strap. It features a handy zippered pocket that is great for holding licenses, calls, rangefinder, GPS, and more.

Midland Radio Corporation

816-241-8500 • www.midlandradio.com

GXT2050VP4 Two Way Radio from Midland features EXTREME lithium polymer battery pack, ultra fast charge, HD dynamic audio, 22 channels plus 28 extra channels, Xtreme Range, JIS4 waterproof, 142 privacy codes, whisper mode, 5 animal call alerts and more. The radio comes with a 3-year warranty and NOAA weather alert.





Fox Pro • 717-248-2507 • www.gofoxpro.com

Now you can control the volume of your bugle with the innovative Closer bugle tube. Create the illusion of animal movement for a strategic advantage by quickly dialing up or down for more or less volume. Includes sound diffuser, camo sheath, mouthpiece cover, carry strap and "The Singe" all-purpose diaphragm call.



FIREARMS & OPTICS

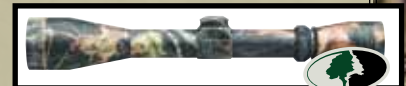


BRANDON GULLISON

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Leupold & Stevens, Inc

1-800-LEUPOLD • www.leupold.com



The Leupold VX-1 riflescope line combines classic Leupold Golden Ring ruggedness and dependability with modern styling to provide hunters and shooters with a new riflescope standard at an affordable price. The VX-1 3-9x40mm is available in a variety of reticles and finishes tailored to a wide variety of hunting styles, game, and ranges. The all-new Quantum Optical System, featuring lead-free, precision ground and polished lenses, coated with Leupold's exclusive Multicoat 4 lens coatings, provides unbeatable resolution, clarity, and contrast.



Mossberg • 203-230-5300 • www.mossberg.com

Flexible, versatile and virtually limitless for fit, style and application. Wouldn't everyone want a gun that is flexible enough to fit that description? Now with the innovative, patented and patent-pending Mossberg FLEX Series modular shotgun and accessory system, your Mossberg 500 or 590 pump-action shotgun can be that gun; easily converted in seconds without the need for tools. From a rugged tactical platform to a foul-weather hunting tool to a compact home defense gun, you can FLEX your Mossberg.



Remington • 336-548-8632 • www.remington.com

With precision accuracy, blazing-fast follow-ups and hunt-specific features, the Remington modular rifle revolution is taking North America by storm. And there's plenty of thunder in our latest addition to the family, the Model R-15 in 450 Bushmaster. Packing the big-bore wallop to knock any North American big game animal off its feet, this rifle also happens to be astonishingly lightweight and quick pointing.



The first time you carry it in the field, you'll understand why it's considered one of the finest dense-cover rifles in America. Lightning-fast in close quarters and superbly accurate for the long shot, the compact, short-action Model Seven has been a knock-down, drag-out leader in the woods since it was introduced in 1983. Its receiver and action design are based on the Model 700 and deliver the highest level of out-of-the-box accuracy, strength and reliability in a platform that's 2 3/8 inches shorter overall and weighs just 6 1/2 lbs. (standard calibers). When you match this handy design with some of the hardest-hitting calibers known to big game – the short action magnum cartridges – you need a longer barrel. Thus, Model Seven rifles in these chamberings have a 22-inch magnum contour barrel.



SPG Automotive • 800-553-1098 • www.spgcompany.com



Who says the outdoors is only a man's domain? She can expression her obsession for the outdoors wherever she goes with high quality automotive accessories. Steering wheel cover, seat covers and floor mat feature Mossy Oak Break-Up and pink logos and accents.

Protect your seats with 3mm neoprene in Break-Up Infinity and keep your interior smelling fresh with a vanilla scented air freshener in a camo fabric pouch that can be hung anywhere.



Hatchie Bottom • 800-335-6878 • www.hatchiebottom.com



Our new Armour-Suede fabric is an automotive grade upholstery fabric. It provides true water repellency and UV treatment to protect your seats from everyday use and sun damage.



Combining the properties of 3mm neoprene with custom-fit technology, these are still our fastest growing seat covers, providing the ultimate in water protection and durability.

Our back seat gun sling is made of 3mm neoprene and features two large cargo pockets for shells and gear. It fastens around the headrests and under the seat and holds two guns.



The neoprene steering wheel cover protects and cushions the steering wheel of your vehicle. It also works great for UTVs and boats.

ARCHERY



TOMMY TORMOHLEN

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BowTech • 888-689-1289 • www.bowtecharchery.com



With a suggested retail price of \$649, BowTech's new Assassin bow is too good to be true. All new from the outright leader in archery innovation, this fully loaded bow incorporates all of the features expected from a top-performing bow at an incredible price point. The Assassin is decked out with features such as BowTech's accredited Binary Cam System with rotating draw length modules. It is also a BowTech R.A.K. (Ready, Aim, Kill) product that is already outfitted with factory-installed and tested accurate preset components. The Assassin comes standard in Mossy Oak Treestand.



BowTech

888-689-1289 • www.bowtecharchery.com



BowTech introduces the Insanity CPX and CPXL for archers seeking the perfect shot. Engineered with the best of BowTech's industry changing technologies, the Insanity bows are the most accurate on the market today. They boast a deadly silent, vibration-free shot that delivers arrow speeds of 355 fps. The CPXL has a longer axle-to-axle length for added stability and forgiveness, which makes it the perfect fit for archers with a draw length up to 32". Available in Treestand and Break-Up Infinity.

TenPoint Crossbow Technologies

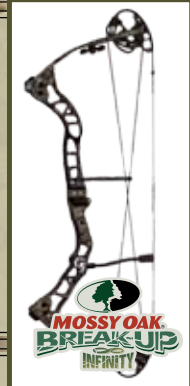
800-548-6837 • www.tenpointcrossbows.com



The affordably priced Titan Xtreme is equipped with a new, fully-machine aluminum riser with more acutely angled limb pockets and 13-inch HL Limbs. To reduce weight and improve handling, the Titan Xtreme is equipped with TenPoint's new Fusion Lite stock, which weighs five ounces less than the original fusion stock. Available with or without one of TenPoint's two patented cocking units, the ACUdraw or ACUdraw 50, the Titan Xtreme is double-dip fluid imaged in Break-Up Infinity.

Quest Bowhunting • 866-456-8836 • www.questbowhunting.com

The Primal is Quest's highest performance bow in the lineup. Its superior reliability, forgiveness, and durability makes this Quest's premier bow of 2012. The Patent-Pending Twin Track SYNC Cam provides hunters and target shooters with a smooth draw cycle and solid back wall. It is a modular-based system that contains adjustable draw stops to modify let-off.



Alpine Archery • 208-746-4717 • www.alpinearchery.com



New mid-year introduction from Alpine. The Verdict features a reflexed forged riser with our new "Limb Vice Pocket System" This system clamps the limb and pocket assembly against the riser just like a vice to totally eliminate noise, vibration, and recoil.

Our new "Fast Lane Roller Guide" is sleek, smooth, and trouble free. It drastically reduces recoil and noise to give this new performer an unbelievable feel when shooting.

An "Intergrated Offset Quiver Mount" is also new this year. It allows almost any quiver to be mounted back and out of the way. This exclusive Alpine mount moves the quiver closer to the true centerline of the bow to aid in overall balance.

Our "Pulse Isolator String Stop" is now fully adjustable and allows for fine tuning of centerline, as well as fore and aft movement.

Alpine has also added a 416 stainless steel stabilizer insert to the Verdict for positive and long lasting thread engagement for the stabilizer.

The Verdict is available in Mossy Oak Break-Up Infinity.



Covert Scouting Cameras

877-462-1799 • www.dlccovert.com

Covert had one thing in mind when designing the MP6: build a capable camera for a low cost. This was accomplished by including several key components and features from our top shelf cameras without sacrificing quality. Some of the features include: 6mpx resolution, 28 infrared LEDs, up to 8GB SD/SDHC card, takes photos or video, color viewing screen, weatherproof and more.

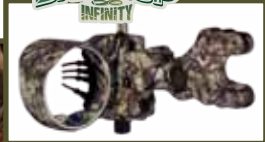


G5 Outdoors

866-456-8836 • www.g5outdoors.com



The majority of quivers on the market today add unnecessary noise and vibration to the bow after the shot. The Head-Loc quiver works to virtually eliminate noise and vibration with its unique state-of-the-art mounting system. The quiver features rubber compression technology that acts as an isolator between the quiver and the bow, which greatly reduces any noise and vibration.



The 3 fixed pin plus 1 floating pin sight allows the hunter to dial his distance to the exact yard in a matter of seconds. This eliminates the guesswork when shooting extended ranges delivering optimum precision in the field. Using patented Smart Pin Technology, the OptixT XR allows the hunter to precisely adjust each individual pin without the pin ever deviating from the centerline of sight.

The Optix XR2 is a two pin sight. The top pin can be set for the hunter's choice, using the Smart Pin technology the Optix Line of Sights is known for, and the second pin is the new more robust hybrid-floating pin. This floating pin will travel the distance from the top pin to the bottom of the housing, giving hunters more yardage adjustments in the field. Those who like the versatility of a single pin sight, yet want to have a standard pin distance in place, are drawn to the Optix XR2.

Quality Archery Designs

434-846-5839 • www.qadinc.com

Quality Archery Designs, the innovators of Smart Rest Technology, is proud to announce the New Ultra-Rest HDX in Mossy Oak Break-Up Infinity. The HDX was forged with an eXtreme edge for the die-hard hunter. The new modern design and sleek styling of the Ultra-Rest HDX offers eXtreme compatibility, durability, and versatility. As the only rest on the market that offers custom colors, they are sure to catch the eye. If you are the archer that demands nothing but the top of the line, with all the bells and whistles, then the new Ultra-Rest HDX is for you.



Apex Gear

972-774-0300 • www.apex-gear.com

The Gamechanger Quiver has an adjustable tension Cam-Lock that moves the quiver snugly against the bow riser to reduce torque and provide superior balance. The full adjustability allows the quiver to mount behind the sight. The mounting bracket is adjustable up and down to better fit all bows. The Gamechanger Quiver fits both carbon and aluminum arrows and both mechanical and fixed broadheads. The technical rubber hood insert won't dull broadheads while reducing noise and vibration.





COMPASS



Lethal • 800-841-3904 • www.lethalproducts.com

Lethal scent elimination products has a number of new products to help you stay undetected in the field. They include: shampoo and body wash, laundry detergent, field deployment kit, boot powder, 2-n-1 laundry sheets, field body wipes, field toothbrush and carry case and 24-hour deodorant. Lethal Professional Series has become known for manufacturing the most advanced and highest quality scent elimination products on the market. Utilizing over 20 years of research and development, the company has gained enormous popularity and is quickly becoming the leading scent elimination manufacturer.



HOME DECOR, GIFTS & ACCESSORIES



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AO Coolers • 951-582-9798 • www.aocoolers.com



For more than 20 years AO Coolers has been making high-quality, soft-sided coolers. The company started making industrial coolers for the food industry back in the 90s. Today it provides coolers for boaters, fisherman, camping, travel, awards, and now hunters. AO Coolers holds ice longer than any other soft-sided cooler. AO Coolers has the reputation of being the strongest soft cooler on the market, offered in sizes from a 12-quart up to a 54-quart, and now even a back pack cooler.

foneGEAR • 248-844-8000 • www.fuseplusyou.com



This Mossy Oak Break-Up Infinity case for Apple iPad functions as a durable cushioned cover, as well as a typing stand and an easel for hands-free viewing. A soft synthetic suede liner keeps your iPad looking new and scratch-free.



fuse over-the-head headphones feature large speakers, cushioned ear cups and adjustable headphones, for a custom fit and an incredible sound.

Kopi Coffee • 319-631-4003

Kopi Coffee now offers Mossy Oak branded gourmet coffees and tea. Each coffee blend is named after a Mossy Oak pattern, and each pattern has its own distinct taste. Break-Up Infinity coffee has a mid-depth body and mild finish. Duck Blind is a full body coffee with no aftertaste. Treestand has mellow flavors, good body and a hint of chocolate. Obsession coffee is powerful and slightly sweet. Mossy Oak Brush iced tea is a premium black, loose leaf tea that can be brewed through the coffee maker.





Rubbermaid • 800-347-9800 • www.rubbermaid.com



Rubbermaid coolers have been fixtures at home, work and play for more than 70 years. Using our innovative In-Mold Labeling (IML) technology, the Mossy Oak Break-Up Infinity pattern is permanently molded into the body of the cooler so it will not peel or scratch and resists fading all while surrounding the cooler with camouflage coverage. These coolers are available in 1 gallon, 10 quart and 48 quart sizes.



K2 Coolers • 855-205-9994 • www.k2-coolers.com

K2 coolers provide an extremely rugged and durable ice chest that delivers maximum ice retention without breaking the bank. K2 coolers are rotomolded so they are much tougher than traditional ice chests. We use UV stabilized polyethylene that is dry ice compatible. Our coolers are well insulated with high quality polyurethane foam to make sure whatever you are trying to keep cold, stays cold. We use quality components, like integrated hinges, positive locking latches, rope handles, neoprene lid gaskets and marine grade stainless hardware to deliver a remarkably rugged, long lasting ice chest.



SPG Gifts/Accessories • 800-553-1098 • www.spgcompany.com

Go back to school and be the envy of your peers with the supplies you need to keep organized and prepared. The Mossy Oak Break-Up Infinity Back-to-School Kit contains a 3 ring binder, 70 page notebook, notepad, pocket folder, 5 pens, and sticky notes. If you're out of school, grab a set for use at home or the office.



IPG • 877-447-4832 • www.itape.com

Camo duct tape from IPG is perfect for the decoration and repair of ATVs, treestands, backpacks, canoes, kayaks, rifle and crossbow cases, hunting boots, and much more. The excellent adhesive conforms and bonds to almost any surface, including cloth, vinyl, leather, plastic, metal, and laminates. It's also great for the decoration and repair of items such as hockey sticks, baseball bats, backpacks, and various craft projects.





Trophy Totes

409-781-2329 • www.TrophyTotes.com



Trophy Totes is a soft-sided cooler designed to transport the head and cape of an animal from the place of harvest to the taxidermist for mounting purposes. It features flaps that seal around the base of the antlers to shield from heat and lock in the cold, protecting your trophy until its final preservation. Trophy Totes has a unique design that will allow it to be used as a regular cooler when it's not being used to transport your trophy.

Chums, Inc • 801-433-9160 • www.chums.com



Our Universal Fit retainer keeps your glasses in place when fighting through the brush and secure while changing flies. Mossy Oak logo on bead.

Microfiber cleaning cloth, perfect for scopes, binoculars and glasses. Handy, low bulk pouch with clip attaches to anything and keeps it out of the way. Mossy Oak pattern and logo.



Rugged low profile neoprene zip pouch. Protect your glasses, camera, cell phone and mp3 player. Clips to packs, belts, vests, anything.



MOSSY OAK®